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## Book Publication



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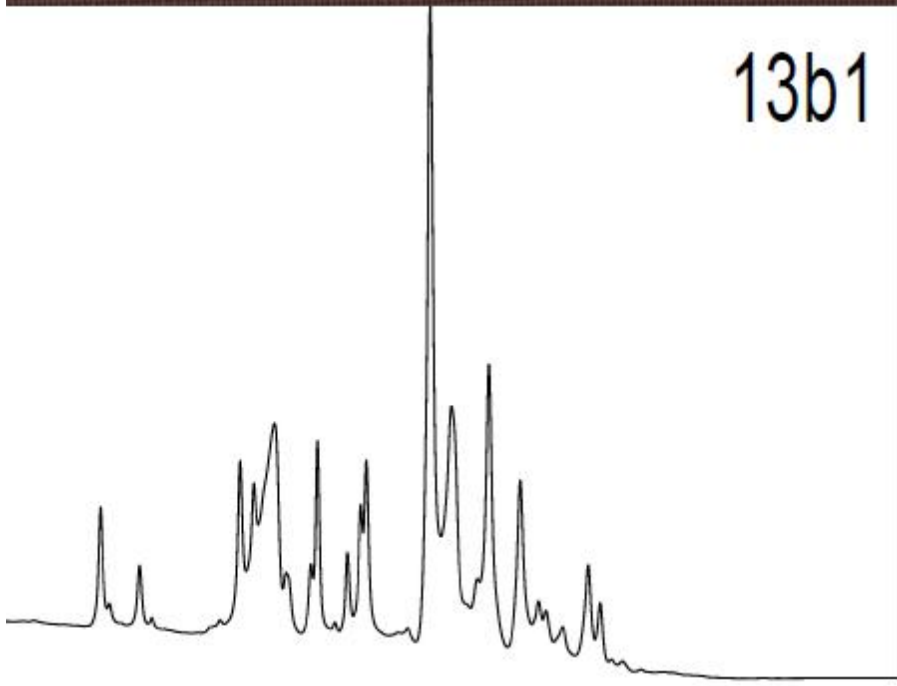




# HPLC Method for Determination of APIs in pharmaceutical formulation

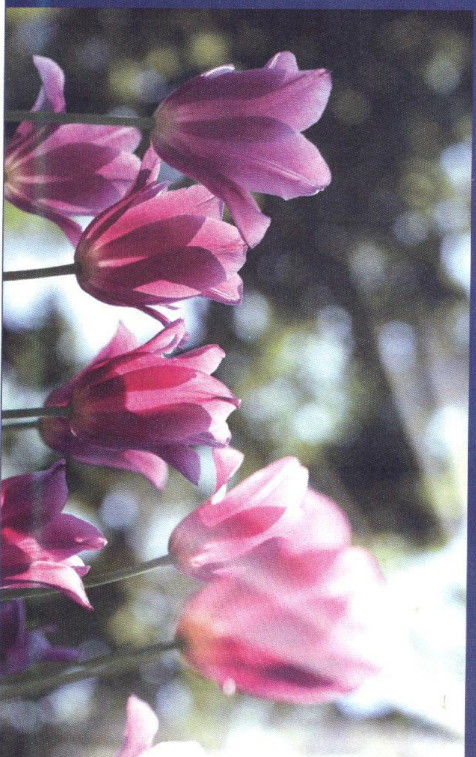
Parimal Chatrabhuji  
Chintan Pandya  
Mukesh Patel

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The book is aimed at Floristic study on Bordevi and around Girnar forest of Junagadh which is not well reported by any researchers. According to the present research work Bordevi situated into south range of Girnar forest & in between Girnar Parikrama road. Bordevi is situated in the western side of the mount Girnar. Enjoy the religious and natural beauty of Bordevi & around the place has historical as well as archeological importance. The temple of Goddess is present even today the deciduous thick forest of this area shows very high level of diversity in vegetation. Forest rich with valuable plant species is gift of God of Nature. To fill up this gap the present investigation was carried out for collection and identification of plants for floristic study. The book will be helpful to UG, PG and research students of Botany.

A Floristic study



Dr. Kalpesh Bhatt

## A Floristic study (Bordevi and around Girnar forest, Gujarat India)



Dr. Kalpesh J. Bhatt did his Ph.D. in 2010. He has a teaching experience of 21 years (UG) and 09 years (PG). Dr. Kalpesh was a member BOS PG (Botany) at Saurashtra University. Presently Dr. K.J. Bhatt is actively engaged with teaching at PSSHDA-Kadi, HNGU India. He is also a recognized Ph.D. Supervisor.



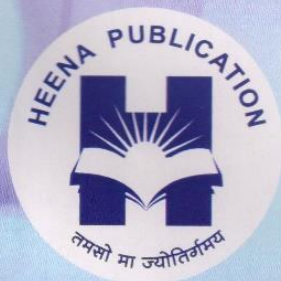
978-3-659-76609-1

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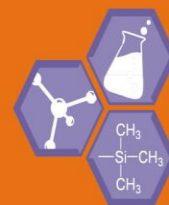
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The work presented in the Book is aimed at the synthesis of new heterocycles containing active s-triazine moiety & styryl moieties. The prepared heterocyclic compounds were characterized by spectral studies and were screened for their anticancer and anti-HIV activities by National Institute of Health, U.S.A. Structure Activity Relationship is attempted to establish from the results of their biological activities.



Parimal Chatrabhuji



Dr. Parimal M. Chatrabhuji did his Ph.D. in 2000. Presently, He is actively engaged in teaching at PSSHDA-Kadi, affiliated with HNGU as Asst. Prof. He has 10 years of teaching experience. He is a Ph.D. guide and supervising 2 Ph.D. research scholars. He has published 30 research papers. He has completed 2 research projects granted by UGC & KSV.

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Fundamentals of Chemical Kinetics Volume-1

## Fundamentals of Chemical Kinetics Volume-1

MUKESH PATEL

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This book presents the analysis of a single-period decision of a retailer facing uncertain and price-dependent demand in the situation of trying to recapture lost sales. The typical modelling of the problem in a newsvendor framework assumes the lost sales to be lost once and for all. However, in reality, there may be an opportunity to backlog the lost sales, by offering some incentive for waiting, but the retailer's procurement price may be higher to compensate for the likely higher cost of the emergency purchase. The backlog fill rate is modelled as a function of the proportion of the rebate to the price. The book models the fill rate functions in two different ways. Then the retailer has to decide ahead of the realization of the demand, the quantity to be ordered, the price and the rebate to be offered for backlogged sales that will maximize its expected profit. This book will be useful to researchers working in the area of inventory modelling and an interface of marketing science. Lot of examples and sensitivity analysis done will be helpful to build simulation models to capture the fill rate behavior and the pricing and order quantity mechanisms that raise the profits.

lost sales recapture and NVP



Ashok Patel  
Ravi Gor

Dr. Ashok Patel is faculty of Mathematics at P S Science and H D Patel Arts College, Kadi, Gujarat, India since the year 1991. He specializes in newsvendor problem and inventory management. Dr. Ravi Gor is Associate Professor at the Department of Mathematics, Gujarat University, India. He specializes in Operations Research and Management Science.

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# **A MATHEMATICAL MODEL FOR FINGERO- IMBIBITION PHENOMENON IN A CRACKED POROUS MEDIA WITH MAGNETIC FLUID**

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## **ABSTRACT**

*In this paper, we have discussed finger-imbibition phenomenon in double phase flow through porous media. The phenomenon arises on account of simultaneous occurrence of two phenomenon known as imbibitions and fingering. We assumed that injection of preferentially wetting, less viscous fluid into porous medium saturated with resident fluid. The mathematical formulation leads to non linear partial differential equation governing the phenomenon in a cracked porous medium with magnetic fluid. The mathematical solution has been obtained by finite element method with appropriate initial and boundary condition. Finite element method is a numerical method for finding an approximation solution of differential equation in finite region or domain. We obtained graphical representation of the solution using a Matlab coding.*

**Keywords:** *Cracked porous medium, Fingero - imbibition, Finite element method, Magnetic fluid.*

## **I. INTRODUCTION**

It is well known that when a porous medium filled with some resident fluid is brought into contact with another fluid which preferentially wets the medium, there is a spontaneous flow of the wetting fluid into the medium and a counter flow of the resident fluid from the medium. Such a phenomena arising due to difference in wetting abilities is called counter-current imbibition. Similarly, when a fluid contained in a porous medium is displaced by another fluid of lesser viscosity, instead of regular displacement of whole front, protuberances (fingers) may occur which shoot through the porous medium at relatively great speeds. This phenomenon is called fingering or instabilities. The phenomena of fingering and imbibition occurring simultaneously in displacement process, have gained much current importance due to their frequent occurrence in the problem of petroleum technology and many authors have discussed them from different point of view.

## **II. STATEMENT OF THE PROBLEM**

We consider here a finite cylindrical mass of porous matrix of length  $L (=1)$  saturated with native liquid (o), is completely surrounded by an impermeable surface except for one end of the cylinder which is labeled as the imbibition face ( $x =0$ ) and this end is exposed to an adjacent formation of 'injected' liquid (w) which involves a thin layer of suitable magnetic fluid. It is assumed that the later fluid is preferentially wetting and less viscous.

*These volumes of Fundamentals of Chemical Kinetics are the results of the accumulated experience of very stimulating 23 years of teaching students at UG/PGL levels. During this period, chemical kinetics is regularly taught at various levels, but more importantly interactive classes were held. It is observed that many students turn rapidly away from topics which are quantitative and involve mathematical equations. These books attempt to diminish the fears by guiding the students through these topics in a step-by-step derivation which explains the logic, reasoning and actual manipulation. Further, the illustrative problems are given occasionally to aid understanding of the concepts and to boost up interest in solving numerical. To check the conceptual knowledge and strengthen the foundation of the concepts as well as to build capacity in problems/MCQs solving for various competitive examinations (UGC CSIR NET, GATE and GSET); self-study questions, conceptual practice problems and multiple choice questions are provided at the end of each chapter.*

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