

Memorandum of Understanding
Between
Pramukh Swami Science & H D Patel Arts College – Kadi
And
SOMANY CERAMICS LIMITED
For
Establishing an Industry – Institute linkage

This memorandum of understanding (MoU) is made and entered into on April 20th, 2015 by and between Pramukh Swami Science & H D Patel Arts College, Kadi and Cera Sanitarywares Ltd., Kadi in order to promote industry – institute linkage.

Pramukh Swami Science & H D Patel Arts College, Kadi is renowned educational institute of state with

- Re- accredited with grade 'A' by NAAC
- College with potential for excellence– Awarded by UGC (2010–2019)
- AAA Rank–1 awarded by Government of Gujarat.

College offers various UG and PG programmes in Science and Arts stream. In Science Stream, college offers Chemistry, Mathematics, Physics and Biotechnology at UG level, where as Chemistry at PG level.

In Arts Stream College offers History, Gujarati, Sanskrit and English at UG level whereas History, Gujarati and Sanskrit at PG level.

Recently, college has been selected by University Grant Commission (UGC) to start Skill based Vocational Programs namely Bachelor of Vocation (B.Voc.) and Community College under National Skill Qualification Framework. In Bachelor of Vocation, college offers two programs namely B.Voc in Pharmaceutical chemistry and B.Voc in Textile and Ginning technology, where as in Community College, college offers two programs namely Advanced diploma in Agriculture and Soil Science and Advanced Diploma in Textile and Ginning technology. The college works in collaboration with more than 30 industries for UGC approved vocational programs.

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SOMANY CERAMICS LTD.

Somany Ceramics Ltd. is a leading Ceramic tile manufacturing unit having multilocal manufacturing facilities. The company has R&D Centre recognized and approval by the Central Government (CSIR). SCL is the only company in India having patent for its Brand V.C. Tiles. American Ceramic Society has awarded Technical excellent award Company's brand is recognized as Most Promising Asian Brand. Turnover of the company is Rs.1600 Crore. SCL is first ceramic unit to practice 5S principles.

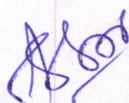
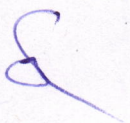
This MoU is designed to encourage the collaborative activities on academics, training and research as following :

1. Faculty training and students training at the industry.
2. Provision of Experts lecture of mutual interest.
3. Research collaboration cum projects on the topics of mutual interest to be undertaken at the research centre of this college as well as industry by students and faculty.
4. Exchange of information and technical literature related to teaching and research.
5. Involvement in organization of conferences/workshops/seminars on the topics of mutual interest.
6. Exchange visits of collaborating partners to promote the objectives of this MoU.
7. Probable placement of the students at the industry on merit basis

As a part of CSR (Corporate Social Responsibility), industry will support for Tile laying procedures (Tile Master),

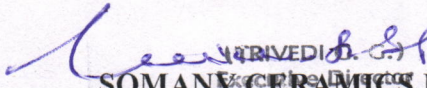
Canada NGO contributed 50,000 for this project.

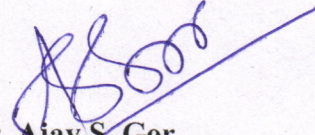
This agreement of cooperation will become effective from the date of signing for an initial term of five years and will be subject to change, renewal and termination on mutual consent.



The memorandum of understanding is signed by Shri G.G. Trivedi from Somany Ceramics Ltd., Kadi and Dr. Ajay S. Gor, Principal, on behalf of Pramukh Swami Science and H.D. Patel Arts College, Kadi.

G.G. TRIVEDI
EXECUTIVE DIRECTOR LTD.


SOMANY CERAMICS LTD.


Dr. Ajay S. Gor
(Principal)

PRAMUKH SWAMI SCIENCE AND
H.D. PATEL ARTS COLLEGE, KADI

Principal
P. S. Science & H. D. Patel
Art's College KADI (N.G.)

