

**Memorandum of Understanding**  
Between  
**Pramukh Swami Science & H D Patel Arts College – Kadi**  
And  
**Panoramic Holidays Limited, Ahmedabad**  
For  
**Establishing an Industry – Institute linkage**

This memorandum of understanding (MoU) is made and entered into on September, 10<sup>th</sup> 2015 by and between Pramukh Swami Science & H D Patel Arts College, Kadi and Panoramic Holidays Limited, Ahmedabad in order to promote industry – institute linkage.

Pramukh Swami Science & H D Patel Arts College, Kadi is renowned educational institute of state with

- Re- accredited with grade 'A' by NAAC
- College with potential for excellence– Awarded by UGC
- AAA Rank-1 awarded by Government of Gujarat.

College offers various UG and PG programmes in Science and Arts stream. In Science Stream, college offers Chemistry, Mathematics, Physics and Biotechnology at UG level, where as Chemistry at PG level.

In Arts Stream College offers History, Gujarati, Sanskrit and English at UG level whereas History, Gujarati and Sanskrit at PG level.

Recently, college has been selected by University Grant Commission (UGC) to start Skill based Vocational Programs namely Bachelor of Vocation (B.Voc.) and Community College under National Skill Qualification Framework. In Bachelor of Vocation, college offers two programs namely B.Voc in Pharmaceutical chemistry and B.Voc in Textile and Ginning technology .Where as in Community College, college offers three programs namely Advanced diploma in Textile and Ginning technology, Ceramic Technology and Agriculture and Soil Science.

## Panoramic Holidays Limited

Magic Holidays is a timeshare product from the Panoramic Group of Companies, a worldwide hospitality innovator. What makes this product different is that it allows customers to own tomorrow's holidays at today's prices, giving guests an experience of 'Unforgettable Times'!

Timeshare is currently the fastest growing leisure segment in the tourism industry. According to statistics there are over 350,000 families in India owning timeshare vacations and it is only set to grow. Magic Holidays has been able to create waves in the segment with its customer-centric approach that offers them an experience like never before. A Magic Holidays customer is guaranteed of timely booking at any of their resorts in some of the best locations in India and abroad. In addition, they get a value-for-money package, which is an advantage in these inflation-ridden times.

Powered by RCI (Resort Condominium International: Subsidiary of Wyndham Worldwide Corporation) the largest timeshare vacation exchange network in the world through association with brands like Ramada, Baymont Inn and Suites, Wingate Inn, etc., Magic Holidays gives customers a wide choice of holidaying in more than 103 countries. The resort locations range from mountain slopes to coastal plains; providing a variety of accommodation across 6,500+ resorts worldwide.

Nature of Business	Service
Additional Business	Hospitality and Holidays across the world
Year of Establishment	2009
Ownership Type	Limited Company
Annual Turnover	Approximate Rs. 2400 Cr Group Turnover

This MoU is designed to encourage the collaborative activities on academics, training and research as following:

1. Faculty training and students training at the industry

2. Provision of Experts lecture of mutual interest
3. Research collaboration cum projects on the topics of mutual interest to be undertaken at the research center of this college as well as industry by students and faculty.
4. Exchange of information and technical literature related to teaching and research.
5. Involvement in organization of conferences/workshops/seminars on the topics of mutual interest.
6. Exchange visits of collaborating partners to promote the objectives of this MoU.
7. Probable placement of the students at the industry on merit basis.
8. To establish Research and Development centre for tool designing at the institute campus.

This agreement of cooperation will become effective from the date of signing for an initial term of five years and will be subject to change, renewal and termination on mutual consent.

This memorandum of understanding is signed by Mr. Arpan Desai from Panoramic Holidays Limited, Ahmedabad and Dr. Ajay S. Gor, Principal on behalf of Pramukh Swami Science and H.D. Patel Arts College, Kadi.

This MoU is signed subject to approval by the appropriate authorities on both sides.



(Mr. Arpan Desai)  
Marketing Manager  
Panoramic Holidays Limited  
Ahmedabad

(Dr. Ajay S. Gor)  
Principal



Pramukh Swami Science and  
H.D. Patel Arts College,  
Kadi  
Principal,  
P. S. Science &  
H. D. Patel Arts College  
Kadi (N. G.)